



## SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.  
Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134.

### MID EXAM QUESTION PAPERS – 2017-18



## SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

### MBA IV SEM I MID Examinations [2018-19]

Sub: Services Marketing  
Maxi Marks: 30

Date: 17-02-2017, F.N

Code: 14E00404  
Total Time: 2hr

Answer all questions carries equal marks.

1. How do you define a service? What are the differences between goods and services?
2. What are the special challenges in marketing services?
3. What is relationship marketing? What is the special significance in modern marketing environment?



## SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

### MBA III SEM II MID Examinations [2017-18]

Sub: Investment and Portfolio Management  
Maxi Marks: 30

Date: 18-11-2017, F.N

Code: 14E00312  
Total Time: 2hr

Answer any three out of the four questions. 3X10=30 Marks

- 1) Explain the hypothesis and basic principles of Dow theory?(OR)
- 2) What is meant by risk? Explain the classification of risk
- 3) Explain the Markowitz model of Portfolio and also mention the limitations of Markowitz model? (OR)
- 4) Explain the Capital asset pricing Model of portfolio?
- 5) Case Study:

The following data available to you as a portfolio manager

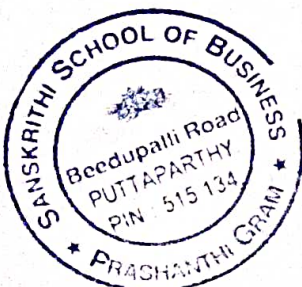
Security	Return (%)	Beta	Standard Deviation (%)
1	32	2.1	50
2	30	1.8	35
3	25	1.65	42
4	20	1.3	26
5	18	1.15	29
6	15	0.85	18
7	14	0.75	20
8	12	0.5	17
Market Index	16	1	25
Govt. Security	7.5	0	0

- a) In term of security market line, which of the securities are listed above are under valued and over valued?
- b) Assuming that a portfolio is constructed investing equal proportions of funds in each of the above securities, what is the expected return and risk of such portfolio

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#### MID EXAM QUESTION PAPERS – 2018-19



### SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

#### MBA III SEM II MID Examinations [2018-19]

Sub: Human Resource Development  
Maxi Marks: 30

Date: 16-11-2018, F.N

Code: [17E00306]  
Total Time: 2hr

Answer all questions carries equal marks.

1. A. Explain briefly about Kirkpatrick's evaluation frame work.  
B. Explain briefly about Data collection methods for HRD Evaluation.
2. A. Briefly about Stages of life and Career Development.  
B. What are the issues involved in career development?
3. A. What is the current status of women and people of color in an organization workforce?  
B. What types of HRD programs can organizations use to develop and promote a more culturally diverse workforce?



### SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

#### MBA I SEM II MID Examinations [2018-19]

Sub: Business Environment & Law  
Maxi Marks: 30

Section – C

Date: 08-12-2018, F.N

Code: [17E00102]  
Total Time: 2hr

Answer all questions carries equal marks.

1. A. Kinds of companies  
B. Modes of winding up.
2. A. WTO  
B. Features of company
3. Define business law and what the essential elements of a valid contract are.



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### MID EXAM QUESTION PAPERS – 2019-20



#### SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

Sub: Operation Research  
Maxi Marks: 30

MBA II SEM I MID Examinations Feb 2019

Section – A B & C Date: 07-03-2019, Session: F.N  
Answer all questions carries equal marks.

Code: [17E00205]  
Total Time: 2hr

- 1) (a) Write an algorithm of VAM method  
(b) Calculate the assignment problem

0	2	7	8
6	4	3	7
5	8	1	8
7	6	0	4

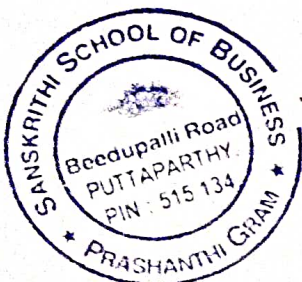
- 2) (a) Define terminologies in game theory  
(b) Find the value of the game by using player A and B

	I	II	III	IV
A	3	2	4	0
B	3	4	2	4
C	4	2	4	1
D	3	4	3	4

3) By using the activities and predecessor

Activity	Predecessor	Duration
A	-	3
B	-	4
C	-	5
D	A	6
E	B	9
F	B, C	2
G	D, E, F	8
H	F	7

- (d) Draw a net work  
(e) Find critical path  
(f) Determine Earliest start time and latest completion time.



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#### MID EXAM QUESTION PAPERS – 2020-21



#### SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI MBA II SEM - II MID Examinations – Oct & Nov 2020

Sub: Financial Management  
Max. Marks: 30

Date: 31.10.2020

Code: [17E00204]  
Time: 02.30 pm – 04.30pm

Answer all questions carries equal marks.

1. Explain the sources of Finance.
2. What is working capital? What are the factors that determine working capital?
3. Define Merger. Explain the types of mergers.



#### SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI MBA II SEM - I MID Examinations – Oct & Nov 2020

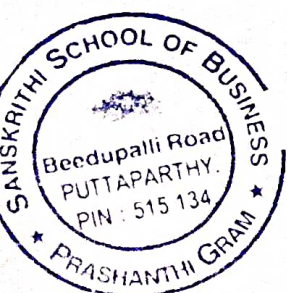
Sub: Operation Management  
Max. Marks: 30

Date: 03.11.2020

Code: [17E00206]  
Time: 10.00 am – 12.00pm

Answer all questions carries equal marks.

1. Define Operations Management and discuss the current scenario of production and operations management.
2. Discuss various types of layouts with their advantages and disadvantages.
3. Explain the importance of factors in location of facilities.



*Copy - Secured of Mark's of mba. II sem*

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### MID EXAM QUESTION PAPERS – 2021-22



#### SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

MBA II Semester I Midterm Examinations October - 2021

Sub: Business Communication

Code: [17100207]

Maxi Marks: 30

Date: 25-10-2021, T.N

Total Time: 2hr [10:00 AM to 12:00 PM]

Answer all the Questions Each Question Carries Equal Marks. 3\*10=30 Marks

1. Define Communication. Explain the essentials for good communication.
2. Explain in detail of Verbal and Non- Verbal Communication.

#### 3. CASE STUDY

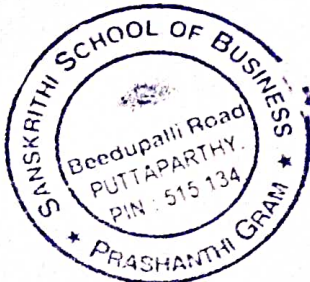
A German junior executive, Michael, working in a computer graphics company, was unaware that he was making his team angry. They thought he behaved arrogantly and he seemed to think he was better than they were. He was up for a promotion, but unfortunately no one wanted to work with him, nor recommend him. That's when the company called the manager to see whether Michael was even aware of the feelings of his team when the manager talked to him, he didn't understand why people around him weren't as friendly as he expected them to be. So, the manager first had to identify inconsistencies in the communicative patterns of Michael and what attitudes he showed and why he was annoying people in order that corrective measures can be taken:

1. Imagine that you are the manager and present how you would see the Michael improves his communication.

*Dr. Balakrishnan*

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## SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

MBA II Semester I Midterm Examinations October - 2021

Sub: Operation Management

Code: [17E00206]

Maxi Marks: 30

Date: 23-10-2021, A.N

Total Time: 2hr [02:30 PM to 04:30 PM]

Answer all the Questions Each Question Carries Equal Marks. 3\*10=30 Marks

1. (a) Briefly discuss the functions of production and operations management?  
(b) Explain the importance of operations management?
2. Explain the functions of materials management. Write various issues in materials management?
3. Case Study:

Write the different factors that are considered by KIA Company when they selected Penukonda as their production unit.



## SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

MBA II Semester I Midterm Examinations August - 2022

Sub: Advanced Communication

Code: [21E00207a]

Maxi Marks: 30

Date: 13-08-2022, F.N

Total Time: 2hr

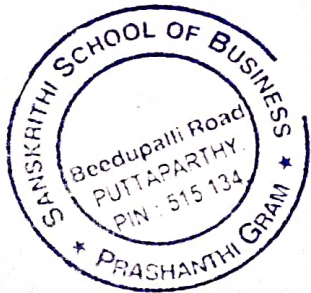
Answer all the Questions Each Question Carries Equal Marks. 3\*10=30 Marks

1. Explain the Barriers of listening?
2. Define Communication? Explain the Barriers of Managerial communication?
3. Case Study

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Question: Imagine that you are the manager and present how you would see that Michael improves his communication.

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# SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

MBA II SEM I MID Examinations Feb 2019

Sub: Financial Management

Code: [17100204]

Maxi Marks: 30

Section - C Date: 06-03-2019, Session: A.N

Total Time: 2hr

Answer all questions carries equal marks.

- (a) What is finance function? What are its objectives?  
(b) What major decisions are required to be taken in finance?
- (a) What is capital Budgeting? Examine its need and importance?  
(b) A company is considering an investment proposal to install new milling controls. The project will cost Rs.50,000. The facility has life expectancy of 5 years and no salvage value. The company tax rate is 55%. The firm uses straight line depreciation. The estimated profits before tax from the proposed investment proposal are as follows:

Year	1	2	3	4	5
Profit (Rs.)	10,000	11,000	14,000	15,000	25,000

Compute the following: i. Payback period ii. Net Present Value at 10% discount rate iii. Profitability Index at 10% Discount rate.

- (a) Write short notes on IRR and NPV?  
(b) What is Discounted cash inflow Methods?

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